

64th California State Square Dance Convention Program Book



64th California State Square Dance Convention
April 10 - 12, 2026 • Santa Maria Fairpark

The 64th California State Square Dance Convention will be held in Santa Maria, CA on April 10—12, 2026. Square dancing is our national folk dance, part of our national heritage and a great activity that provides wonderful exercise, mental stimulation, social

interaction, and entertainment for people of all ages in a smoke and alcohol-free environment. The California State Square Dance Convention is sponsored by the California Council of Square Dancers, Inc., and is a 501(c)(3) charitable organization, EIN will be provided upon request.

At the Convention, we are expecting approximately 400 dancers from throughout California as well as Nevada and Southern Oregon. We will be producing a program booklet for dancers that will include the convention schedule along with advertisements from various organizations and businesses. Ads may be for callers, cuers, other dances and festivals, personal businesses, commercial businesses or notes and announcements. We are also encouraging local businesses to advertise their services and possibly offer discounts to draw the dancers to their businesses during the convention and afterwards.

There are other opportunities to support the 2026 California State Convention including Sponsorship, Silent Auction donations and/or Vendor possibilities. If you are interested in further information on these opportunities, please contact us or indicate on the attached form.

Thank you in advance from the 64th California State Square Dance Convention Committee. Generous sponsors like you are the key to our success and help to make the Convention possible.

Send Ad Order Form & Payment to
64th CA State Square Dance Convention
c/o 3039 Bridgeford Drive, Sacramento, CA 95833
Make Checks Payable to: CSSDC or 64th CSSDC

Ad Copy Must Be Received No Later Than March 1, 2026
Send PDFs or other electronic copy of completed ads to:
dennisandsheri@sbcglobal.net or
mail to 1601 Clevenger Dr. Modesto, CA 95356

Questions: 209-996-0844

64th California State Square Dance Convention Program Book Advertising



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Full Page	3-1/2" w x 6-3/8" h	\$60
Two Thirds Page	3-1/2" w x 4-1/4" h	\$40
Third Page	3-1/2" w x 2" h	\$30
Inside Front or Back Cover (Full Page/Color)		\$100 sold \$125
Back Cover (Full page/Color)		\$125 sold \$125

All interior ads printed in black and white

Ads need to be submitted in actual size in either PDF (preferred) or JPG format. Cover Ads are in Color. All other ads will be black & white. Placement of all ads will be subject to the discretion of the General Chairmen and space availability. Please send Ad Order Form and payment to 64th CA State Square Dance Convention, c/o 3039 Bridgeford Drive, Sacramento, CA 95833. 916.213.3640. Ads must be prepaid. **Deadline for ad submission is March 1, 2026.**

64th California State Convention Advertising Order Form

Company/Club/Event Name: _____

Contact Name: _____ Phone #: _____

Contact Email: _____

Please Reserve The Following Ad(s):

- | | |
|--|--|
| <input type="checkbox"/> Back Cover | Quantity: _____ @ \$125 ea = \$ _____ |
| <input type="checkbox"/> Inside Front/Back | Quantity: _____ @ \$100 ea = \$ _____ |
| <input type="checkbox"/> Full Page | Quantity: _____ @ \$60 ea = \$ _____ |
| <input type="checkbox"/> Two Thirds Page | Quantity: _____ @ \$40 ea = \$ _____ |
| <input type="checkbox"/> Third Page | Quantity: _____ @ \$30 ea = \$ _____ |

Total Ad Cost \$ _____

How Paid? Cash Check (Make check payable to 64th CSSDC) Credit Card

Credit Card Payment Information:

CC # _____ Exp. Date: _____ CVV: _____

Name on CC: _____

CC Billing Address: _____

____ I would like information about renting vendor space at the Convention

____ I would like to donate an item for the Silent Auction

____ I would like more information on Sponsorship opportunities